

This privacy policy governs your access or use, of content, products, and services made available by Fill It Local, Inc. and its parents, subsidiaries, and affiliates, (collectively, "Fill It Local", "us" or "we") via any service, website or app that links to this Privacy Policy, including Fill It Local and Fill It Local Care, (collectively, the "Services").

Your use of our Services, including any dispute concerning privacy, is subject to this Privacy Policy and our Terms of Use. **BY USING OUR SERVICES, YOU ARE ACCEPTING THIS PRIVACY POLICY AND OUR TERMS OF USE AND AUTHORIZING THE COLLECTION, USES AND DISCLOSURES SET FORTH HEREIN.** If you do not agree to this Privacy Policy or our Terms of Use, do not access or use the Services. This Privacy Policy and our Terms of Use expressly supersede prior agreements or arrangements with you.

Information Collected by Fill It Local

Information You Provide to Fill It Local

You may choose to provide us with information to receive certain Services. The information you provide us depends on the Services you choose to access and may include:

- Name, date of birth, and demographic information (e.g., age, gender, etc.)
- Home, work, billing, and/or shipping addresses
- Email address
- Home and/or mobile phone number
- Password
- Health, prescription, pharmacy, and related information
- Messages from you
- Credit card information
- Insurance information
- Other information as required by law

If you choose to provide us with information about your family members or any other individual, you represent and warrant that you have permission to provide this information to Fill It Local.

Fill It Local may contact you by mail, telephone, email, or text message (including by an automatic telephone dialing system) at any of the addresses, phone numbers or other

information provided by you or on your behalf in connection with your account, including for marketing purposes. Fill It Local advertising and communications may include health, prescription, pharmacy, and related information. Information about opting out of text and email communications from us is set forth below in "Deletion Requests and Opt-outs."

Situations in which you may provide us with information include but are not limited to:

- When you register for an account (including accounts for Fill It Local, Fill It Local-TeleHealth).
- When you sign up for communications and/or promotions
- When you e-mail or text a coupon to yourself
- When you request a loyalty card
- When you use a loyalty card or coupon
- When you ask Fill It Local to send or transfer a prescription to a pharmacy on your behalf
- When you send us communications or communicate with us via phone, text, chat, email, or any other means, including the following:
 - When you enter your information to sign up for a pharmaceutical manufacturer's copay card program
 - When you access healthcare provider visits and medical services through Fill It Local Care

Information Collected When You Use Our Websites or Mobile Applications

In addition to any information that you choose to submit to us, we and the third parties we work with may use a variety of technologies that automatically (or passively) collect certain information whenever you use the Services. This information includes but is not limited to:

- General location information
- Internet Protocol (IP) address
- Information about your operating system and browser, such as its maker or version
- The pages and content of our websites/screens that you view (including URL and screen name)
- What information, content, or advertisements you view, hover over, or click on within our site
- Referral websites
- Unique identifiers
- Login information

- Mobile device information, such as your telephone number, mobile device ID, the make, model, operating system, capacity and settings of your device

As a Business Associate of pharmacies that are Covered Entities under the federal health care privacy and security rules (HIPAA and HITECH), we maintain your protected health information (PHI) in compliance with these rules and our contractual obligations with such pharmacy.

Information You Provide to Third Parties

We receive information about you from third parties, including as detailed below:

Healthcare professionals. Some healthcare professionals who use Fill It Local may text or email you a coupon. In order to receive the coupon from your healthcare professional, you must provide your healthcare provider with your contact information and your prescription information. By providing this information to your healthcare professional, you are requesting that your healthcare provider share that information with us. Your health care provider is likely a Covered Entity under HIPAA and owes you certain data privacy and security protections under HIPAA. The data shared by your health care provider with us are for treatment and payment purposes, and we will handle such data in the manner set out in this Privacy Policy.

Marketing partners. We may work with third parties to conduct marketing campaigns and/or receive information for potential users of our Services. We will not provide personal information, such as name, contact information, and medical information to marketing partners.

Data partners. We may in some cases supplement the information we collect about you with information from third party service providers.

Pharmacy benefit managers. Most prescriptions purchased in the United States, including prescriptions filled through the use of discount coupons, loyalty cards or insurance co-pays, result in the pharmacy reporting patient data back to the company that provides the benefit (or a pharmacy benefit manager). When you use a coupon provided by Fill It Local, we receive information about the transaction from the corresponding pharmacy benefit manager.

How We Use Your Information

We use your information, including information that can identify you, and disclose it to our third party service providers in order to provide the Services, to run our business (including for the purposes of internal business operations, analytics, and to provide, develop, change, market or optimize our services and products), and to communicate and market to you (directly or via third parties). We only disclose your personal information to the pharmacy filling your prescription. We explain more about how we use your information for analytics, and other business purposes in other sections of this Privacy Policy.

When do we disclose information that can identify you to a third party?

Fill It Local does not sell personal medical information that is protected by federal health privacy laws. We also do not provide your personal- information to third parties in exchange for payment.

Like many companies, Fill It Local uses personal information in order to provide services to you, to run our business (including for the purposes of internal business operations and analytics, to provide, change, market or optimize our services and products), and to communicate and market to you. In some instances, we may use third parties to help assist us in the above.

Here are some examples where we may share information with third parties:

- To administer our programs and provide our Services to you
- To market and advertise our products and services to you
- To send you a discount card, coupons, manufacturer copay cards (in cases where you provide us with your information to determine your eligibility for such copay card and you meet the eligibility criteria for such copay card) and/or communications (such as information about your account and marketing)
- To process your credit card information (in cases where you provide us with your credit card information) and track payments
- To supplement our data
- To fulfill, deliver, develop and enhance services and products
- To store data
- To analyze data
- To address or handle patient advocacy support requests
- For other purposes with your consent
- As otherwise disclosed in this Privacy Policy

We may disclose information you provide, about your use of our websites or apps, or that we obtain about you from third parties if we are required to do so by law or if we

have a good faith belief that disclosure is necessary to (1) comply with the law or with legal process served on us; (2) protect and defend rights or property; or (3) act in an emergency to protect someone's safety. Fill It Local may transfer its user database, including personal information contained therein, to a third party who acquires all or substantially all of the assets or stock of Fill It Local whether by merger, acquisition, reorganization or otherwise.

What about kids' personally identifiable information?

The Services are only for users of the age of 18 or older. If you are under the age of 18, please do not attempt to register with us or provide any personal information about yourself to us at any time for the Services. We respect the privacy of parents and children and are committed to complying with the Children's Online Privacy Protection Act ("COPPA").

If a parent believes that his or her child has provided us with personal information, he or she can contact us via email or postal mail as listed below. We will promptly delete the information upon learning that it relates to a child under the age of 13.

Additional information

Security

Although we will have reasonable security safeguards with respect to the Services, we cannot ensure or warrant the security of any information transmitted to us over the internet or other electronic means (such as text messages), and we accept no liability for any unintentional disclosure.

Third-Party Services and Promotions

Our Services contain information about third-party services, and hyperlinks and pointers to Internet sites maintained by third parties and uses some services by third parties. We do not control, operate or endorse in any respect information, products or services provided by such third parties. Many third parties have their own privacy policies that differ from ours. This privacy policy only covers our Services and does not cover any other third parties. We do not control the policies of third parties.

We may offer promotions sponsored or co-sponsored by third parties. You may choose to participate in such promotions and provide information requested by such third parties. We have no control over such third parties' use of such information.

Do Not Track Requests

At this time we do not respond to browser “Do Not Track” signals. However, we do not track your activities on sites other than our own.

Location and Applicable Law

Please do not use the Services if you are not a resident of the United States. The Services are offered from the United States and are intended for use only by residents of the United States. Data is stored and processed on servers in the United States and other countries. We will treat your data in accordance with applicable United States law and this Privacy Policy.

Unsubscribing

To unsubscribe from Fill It Local text marketing messages, please reply STOP to the message.

To unsubscribe from marketing emails, please use the link located at the bottom of the marketing email. Fill It Local complies with CAN-SPAM and you may subsequently opt-out of receiving commercial messages from us by following the directions contained in any commercial email communication. You may still receive transactional messages about your account, including messages pertaining to, the renewal of your subscription (if applicable), and so forth.

Your State Privacy Rights

Residents of certain states may have the right to contact us to inquire about information we have collected or for more details on our practices, including the right to access, correct, delete, or obtain a copy of personal information we have collected or confirm whether we have collected information about you. Please see “Contacting Fill It Local” below for details on how to do that.

Cancelling Your Subscription

In the event that you cancel or suspend a subscription service with us, we may still use the information about your use of our Services for record-keeping purposes, to improve our Services, to provide you with discounts, and to market to you (unless you have opted out).

Changes to this Privacy Policy

We may make changes to our privacy policy from time to time. When we do so, we will post the revised privacy policy on our website. Please check the revision date at the top of this page to determine if the policy has been modified since you last reviewed it. The modified privacy policy will be effective immediately upon posting on the service. Your continued use of the Services after the posting of the modified privacy policy constitutes your agreement to abide and be bound by it. We encourage you to periodically review this page for the latest information on our privacy practices. If you object to any modification, your sole recourse is to stop using the Services.

Contacting Fill It Local

Please address comments or questions to us about this privacy policy via email at legal@fillitlocal.com or by calling (404) 282-8180.

Fill It Local

44 Milton Avenue
Suite 102,
Alpharetta, GA 30009

LAST UPDATED: March 2023.